

FOR IMMEDIATE RELEASE

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FOR: CRU VIN DOGS WINE GROUP

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BEST IN SHOW—SHOW-STOPPER UNLEASHED
Cru Vin Dogs Wine Group Releases its First Ultra Premium Wine

(SANTA ROSA)— “Our very first ‘Best in Show’ offering, the 2005 “German Shorthaired Pointer” Best in Show Cabernet Sauvignon, West Dry Creek Valley, is made from the very rare Jackson Selection clone of Cabernet Sauvignon. The original cuttings of this clone came from pre-phylloxera vines planted in a UC Davis research station in 1889. The station was abandoned at the turn of the century and only rediscovered, quite wild and overgrown, some 60 years later. Incredibly, some vines had survived the half-century of neglect and cuttings were taken and propagated,” said Cru Vin Dogs winemaker and viticulturist, Tony Wasowicz. He continues, “This is not your typical Cabernet vine. The berries are tiny, tiny, like large blueberries – great for making extremely concentrated, age-worthy wine but not so great for grape yield and wine volume, which is a major reason why only a handful of Jackson Selection vineyards exist in the world today.”

The 2005 “German Shorthaired Pointer” Best in Show Cabernet Sauvignon, West Dry Creek Valley, joins a vigorous pack that includes: 2006 “Golden Retriever” Chardonnay, Dry Creek Valley, Sonoma; 2006 “Labrador” Sauvignon Blanc, Marlborough, New Zealand; 2005 “Bloodhound” Chardonnay, Dry Creek Valley, Sonoma; and 2005 “Yogi” Cabernet-Syrah, Dry Creek Valley, Sonoma. Only 4 barrels (97 cases) of 2005 “German Shorthaired Pointer” Best in Show Cabernet Sauvignon were produced. The wine retails for \$75.00.

Cru Vin Dogs Wine Group is dedicated to tracking down exceptional vineyards and small lots of wine throughout the world to craft masterful wine blends of exceptional quality. Each label in the portfolio features original illustrations of real dogs, some with special stories, drawn in graphite or pastel pencil by artist Jay P. Snellgrove. Cru Vin Dogs is dedicated to combining their passion for outstanding wines, fine art, and worthy canine-related causes to make a difference in the lives of others. A minimum of ten percent of all sales is donated to charitable organizations that involve dogs: the Alie Foundation, Canine Companions for Independence and the Morris Animal Foundation’s Cure Canine Cancer Campaign. Please visit: www.cruvindogs.com.

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